

# CALENDAR

## JUNE

- Monitor turf and shrub disease and insects, maintain an active spray program
- Fertilize and prune Azaleas
- Deadhead annuals and perennials as needed
- Apply pre and post emergence herbicides as needed
- Cut back and mulch daffodils when foliage dies
- Continue fertilization of trees and shrubs
- Monitor and treat Japanese beetles

## JULY

- Monitor all turf and shrub disease and insects, maintain active spray program

- Deadhead annuals and perennials as needed
- Apply post emergence herbicides as needed
- Monitor and treat Japanese beetles
- Prune roses to encourage fall bloom

## AUGUST

- Begin planning for fall/winter color
- Monitor all turf and shrub disease and insects, maintain active spray program
- Deadhead annuals and perennials as needed
- Apply post emergence herbicides as necessary
- Test soil samples for fall flower beds

## SEPTEMBER

- Aerate and overseed fescue turf
- Continue to monitor insect, disease, and weed activity
- Deadhead annuals and perennials as needed
- Root prune Wisteria that failed to bloom to encourage blooming next year

SUMMER 2008

# The Latest Dirt

A Quarterly Publication from New Leaf Landscape Services

## The Groundskeeper

Dear Friends:

Summer bloom season is in full swing, and with the relaxed watering restrictions your landscapes should be looking beautiful. Annuals installed in late spring are at their peak, perennials are displaying their varied shapes, colors and textures, and shrubs and trees provide a lush backdrop for the beauty of your yard and gardens.



While you're enjoying the warmer weather, it's not too soon to begin thinking about fall. We've already begun making appointments with our clients for fall garden design so that we can order the plants you want in time for autumn installation. This way, we get the best plants from our growers and we can arrange your installation before our schedule becomes filled.

Fall is also the best time to install or move trees and shrubs in your landscape. Here's why: as the weather cools, trees and shrubs become dormant, meaning they need less water while they take their winter "rest." As growth slows, it's much less stressful to move these plants in the cooler weather, plus it gives them a chance to establish a stronger root system in the new location.

Give us a call. We're here to serve all your landscaping needs.

Sincerely,

Steve Murray  
President, New Leaf Landscape Services



## Quick Tips

### Landscape and Flower Installation Watering Guidelines

When we install landscaping or flowers, under this season's relaxed watering restrictions, watering for up to 10 weeks is permitted. Be assured that as we complete these plantings, we're setting your irrigation system to operate within the current restrictions so that the plants have ample opportunity to become established. This also protects your landscaping investment.

However, it's important to remember that after the 10-week period is over, you will be able to continue to water by hand for up to 25 minutes per day, on the odd/even schedule.

If restrictions change, we'll keep you updated.

### Linwood Apartments Playground

The staff at New Leaf, under the direction of two of our staff project managers -- Beth Garmon, landscape architect, and Suzanne Albright, landscape designer -- has just begun working on the design for a new playground at Linwood Apartments behind Lakewood Baptist Church off Hwy. 60.

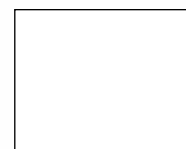
"Community involvement and support furthers our mission of caring," Beth says. "It is so rewarding when we are able to give back with our time and talents."

New Leaf will be donating the design and the labor for the project.

[www.newleafls.com](http://www.newleafls.com)



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## Employee Spotlight

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### Henry Evans, Operations Manager

His smiling face is a common site to many of our clients. Henry Evans, manager of operations, supervises installations and manages our crews. He's the main contact for many of our clients, plus he's in charge of training for our installation department.

Henry graduated from Fort Valley State College with a degree in agriculture, so his knowledge of horticulture is well-founded. With a quick look, he can diagnose problems with plants, plus he knows which plants grow best in which locations, what type of care they need and how to set them right from the start.

Henry has personally trained each of our crew members in the proper planting and care of the elements of your landscape. Working in tandem with our design staff, he and his crews expertly install your landscape.

Under Henry's direction, New Leaf has begun a new service – seasonal landscape maintenance. (See story on this page.) It is a fine addition to the list of services we already provide and many of our clients have been asking for it.

Henry and Steve have worked together for 20 years and they share the same outlook. "It is our goal to provide our clients with quality, integrity, commitment and service," Steve says. "Henry is an important and vital member of the management team at New Leaf Landscape Services."

## Stepping Stones

### Easy Care With New Seasonal Maintenance Program

As sure as the seasons change, so do the requirements of your landscape. New Leaf is here to make the transitions easy for you, our clients, by initiating a new program – Seasonal Maintenance.

Do you know if your trees and shrubs should be pruned in the fall or the early spring? What about care for perennials? Are there plants in your yard that require special preparation for the winter, then attention in the spring to keep them at their best? Our new Seasonal Maintenance Program gives you the power to keep up with the seasons and optimize your landscape investment.

"This new program can take the worry out of your seasonal landscape concerns," says Henry Evans, operations manager for New Leaf. "For example, proper pruning – at the right time of year using the correct techniques – can invigorate your plants, keep them healthy and encourage better growth."



Henry Evans works directly with his crews.

### Here's how the program works:

Four times each year, our crews will come out and perform the necessary pruning, clean-up and other basic services to ready your landscape for the upcoming season. For instance, some plants require fall pruning to optimize bloom, while others should be pruned in the spring. Early winter signals the time to mulch for protection from the cold.

Take the worry out of your seasonal landscape care by contracting with New Leaf for our new Seasonal Maintenance Program. If you'd like more information, contact us at 678-450-6599.



## Fresh Cut

### What's Happening in the World of Landscape

New Leaf Landscape Services cares about the community, and we're often involved in projects that support non-profit organizations. Working with the North Georgia Chapter of the Metro Atlanta Landscape and Turf Association (MALTA), New Leaf has donated services to clear and install trails at Sunrise Camp, which serves youngsters with special needs from across North Georgia.

"Our MALTA chapter has adopted Sunrise Camp as our major community project this year," said Steve Murray, president of the North Georgia Chapter of MALTA and owner of New Leaf. "The camp does such excellent programs for youngsters and this is a fine way for our members to give back to the community."

Since last fall, MALTA members have donated time and materials to clear the trail area that will be completed on Friday. Additionally, throughout the rest of the year, they will be working on specialized landscaping. They will also identify plants, trees and shrubs so that the youngsters who come to the camp can learn about gardening and horticulture.

"We are so grateful to the MALTA members for sharing their talents and time with us to make the camp even more accessible for our young people with special needs," said Janice Gardner, executive director of Sunrise Camp. "The children enjoy their time here so much and having organizations like MALTA work with us enhances the experience these youngsters have."

The Gainesville Times recently featured a front-page color photograph and story about the MALTA project.

