

CALENDAR

JANUARY

- Overhaul equipment for spring season
- Prune deciduous trees and shrubs to shape for coming spring
- Spray winter weeds in turf and bed areas
- Straw/mulch plant beds
- Remove leaves from last fall where needed
- Complete bulb planting
- Azaleas/rhododendrons – fungicide drench for root rot

FEBRUARY

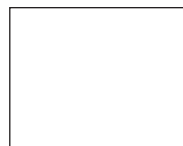
- Prune deciduous trees and shrubs to shape for coming spring
- Prune deciduous summer and fall flowering shrubs
- Spray winter weeds in turf and bed areas

- Straw/mulch plant beds
- Prune evergreen shrubs
- Take soil samples for turf and plant beds
- Cut back liriopie before new growth
- Apply systemic insecticides to crepe myrtle, river birch, etc. at bud break
- Clean up perennial beds
- Apply lime to turf-based on soil samples
- Prune crepe myrtle as needed

MARCH

- Apply systemic insecticides to crepe myrtle, river birch, etc. at bud break
- Fertilize all perennials with a timed-release fertilizer
- Overseed thin areas in fescue turf where applicable (do not use pre-emergence)
- Apply pre-emergence herbicide to shrub beds

- Apply pre-emergence herbicide to turf areas – except where seeding
- Prune spring-flowering shrubs and vines after they finish flowering
- Watch for aphids, tent caterpillars, snails and slugs, blackspot, powdery mildew, leaf spot, etc.
- Prune roses
- Fertilize shrubs, trees and ground-covers -- except spring flowering
- Prune overgrown shrubs
- Watch for leafminers on holly, boxwood and azalea
- Watch for spider mites
- Apply post-emergence herbicides as needed to shrub and turf areas
- Scalp warm season turf
- Prune out limbs killed over winter on trees and shrubs



2341 Danbury Lane, Suite C
Gainesville, GA 30507

WINTER 2008

The Latest Dirt

A Quarterly Publication from New Leaf Landscape Services

The Groundskeeper

Dear Friends:

In these economic times, many of us are looking for ways to reallocate our budgets for regular expenditures.



Here at New Leaf Landscape Services, we can assist you to protect the investment you've made in your landscape and help you reduce annual costs.

If you are not already an annual maintenance customer, consider becoming one. With a 12-month contract, the costs of caring for your landscape are spread out over the life of the contract, meaning that you'll pay less overall than you would if you only use our services during the growing season.

You may not realize that there are vital services your plants, trees and shrubs require during the winter; our expert staff can enhance your landscape with our year-round services. For instance, winter clean-up and pruning are necessary for the future health of your landscape. Pruning times vary, according to the types of plants; with our annual maintenance contract, we maximize plant growth by pruning properly.

Having an annual contract actually results in a discount for services during the growing season. Call us for a free estimate so that you can see for yourself. The investment you've made in your landscape deserves ongoing care to increase the value of your property.

Sincerely,

Steve Murray
President, New Leaf
Landscape Services



Quick Tips

Protecting Your Investment

All year long, your landscape needs attention to help protect your investment. Even though plants are not in their growing season, they need proper care to ensure maximum performance.

Here are some of the projects that can lay the proper groundwork for a beautiful spring, summer and fall next year:

- Properly pruning trees while they're dormant to remove dead branches and/or encourage the desired growth shape
- Reinforcing design elements in your landscape by installing trees, shrubs and flower beds or creating new features with hardscapes or plant materials
- Preparing planting areas for perennials and annuals to be installed in the spring
- Cleaning up unsightly areas of your landscape, including removing dead plant materials

The staff and crew of New Leaf Landscape Services can handle all of these winter chores expertly and affordably.

PS – For our customers with 46-visit contracts, we will provide your service every other week from now through February.

www.newleafls.com



Employee Spotlight

Stepping Stones

678.450.6599 | www.newleafs.com



**Frankie Aviles,
Production Manager**

The newest member of our team is Production Manager Frankie Aviles, who joins New Leaf Landscape Services with a strong background in horticulture and customer service. A native of Puerto Rico, Frankie

came to the United States almost 20 years ago, working with a rose grower in Columbus, Ohio, for four years and developing a love of landscaping. He also worked for a greenhouse grower in Dawsonville, so his knowledge of plants in the Southeast is extensive.

Frankie works alongside Josh Hall in our Maintenance Division, supervising three crews. "I'm on the road at least eight hours every day, working with crews on site and talking with customers," he says. "I love being outdoors and having the chance to help people realize their landscape visions."

Although roses are his favorite, he is very knowledgeable about turf care, proper water usage and plant diagnosis, and customers often ask his advice about ways to better care for their landscapes. At his own new home in Dawsonville, Frankie uses Knock-out roses because they are so easy to care for.

In his spare time, Frankie is continuing to landscape his new home. He also rides motorcycles on the weekends and has a Honda sport bike.

Help us welcome Frankie to the New Leaf Landscape Services team. You'll be seeing him quite a bit, and we're certain that you will enjoy working with him. Frankie's expertise, organizational skills, landscape knowledge and attention to detail have already become assets to us here at New Leaf Landscape Services.

Plants With Winter Interest

With the winter weather upon us, plants, shrubs and trees are in their dormancy, so now is the ideal planting time. Our expert crews can help assure success when doing cold-weather installations, and we have access to a wide variety of landscape materials to enhance the curb appeal of your home.

- Choose plants with winter interest, such as Hellebores, also called Lenten Roses. These hardy plants with star-shaped leaves produce blossoms that range from pure white to pink to burgundy. They're deer-resistant and multiply year after year. They love shade and will reward you with lush greenery and color when just about everything else is dormant.

- Camellias – both the Sasanqua and the Japonica varieties – bloom during the winter. With their waxy dark green leaves, these plants not only

provide an evergreen foundation among your landscape, they also are filled with white, pink, red or variegated blossoms that occur in single, semi-double and double blooms. Sasanqua Camellias have a spreading growth habit that can easily be espaliered or left free-form. Japonicas have a more upright shape with denser branches. Camellias have long been associated with the South and every landscape should have several. Pick the blossoms and float them in shallow bowls of water for a bit of indoor color.



Crepe myrtles do better with minimal pruning.

Crepe Murder: A Serious Offense

Let New Leaf prune your crepe myrtles to avoid "crepe murder." The severe – and improper -- pruning many homeowners do in February is detrimental to the plants, can hinder abundant flowering in the summer and fall color and may encourage disease.

Whether your crepe myrtles are shaped into tree forms with gentle cascades of branches or left to grow as shrubs, proper pruning is essential. Don't be caught committing "crepe murder." Our expert crews know just the right way to preserve your plants, maximize blooms and improve fall color.



The lasting results of crepe "murder."

A Time for Giving

The team at New Leaf Landscape Services continues to give back to the community. The work at Sunrise Camp is ongoing in partnership with the Metropolitan Atlanta Landscape and Turf Association's north Georgia chapter.

Additionally, New Leaf has adopted North Hall High School and is currently completing the re-landscaping of the front of the school. Henry Evans, operations manager at New Leaf, is heading up this project with North Hall Principal Joe Gheesling.

For Your Convenience

New Leaf has added a place on our website for customers to request services or complete work orders. This is just another way we make it easy for you to communicate with us. Check it out at www.newleafs.com.

