

Closing Thoughts

Outdoor Entertainment Spaces Add to Landscape

As the weather warms up and the days get longer, many people find themselves spending more time outside. Summer weekends and holidays seem to revolve around hot grills, cold drinks and enjoying the company of friends and family. It makes perfect sense to create an outdoor living space that can function many ways.

Here are some ideas to increase your opportunities for relaxing outside.

- Adding a stone or concrete floor will provide a level area for tables and chairs.
- Raised planters add color and interest to the space, and can also double as additional seating. Be sure to leave space for people to pass by without being trapped by furniture.
- Installing a stone fireplace or fire pit creates a cozy spot to snuggle up as the evening cools down, and also provides a place that can be used year-round.
- An outdoor kitchen allows for even more entertainment options. These may include some or all of the following elements: grill, countertops, sink, small refrigerator, storage cabinets or shelves.

Outdoor rooms add instant value to a home by truly adding one more place for a family to enjoy. They can be designed to fit the space available; a cozy corner can function just as well as an expansive area. They can also range from simple and sweet to elaborate and luxurious. With a wide choice in hardscape materials and outdoor fabrics, the look can be customized to complement the home and satisfy the clients. Call Beth at 678-450-6599 for more information about adding hardscapes to your landscape.



2341 Danbury Lane, Suite C
Gainesville, GA 30507

The Latest Dirt

A Quarterly Publication from New Leaf Landscape Services | Turn over a new leaf!

The Groundskeeper

Dear Friends:

As you're enjoying these warm days of summer, it's not too early to begin thinking about fall and your landscape. Contact us at New Leaf and ask us to walk your yard with you to plan for the additions you'll want to make in the fall, which is the best time for planting.



Beth Garmon, our in-house landscape architect, is available to talk with you about ways that you can enhance your landscape for years

to come. She's up to date with the newest shrubs, trees and flowering plants that will help keep your home a showplace four seasons of the year by adding color, texture and interest.

You may know that investing in your landscape is a guaranteed way to improve your property values. Research shows that in these economic times, people are looking at affordable ways to enhance the value of their homes, both inside and out. They're doing simple interior and exterior remodeling jobs to make their homes more livable and enjoyable. By doing so, they're preparing for better economic times by carefully choosing projects with significant return on investment.

We at New Leaf Landscape Services truly appreciate you, our clients, and your continued faith in us. Call any of our staff to talk about your landscaping needs. Our schedules will fill early for fall planning; now is the best time to contact Beth about your next landscape project.

Sincerely,

Steve Murray
President



Quick Tips

Watering Restrictions Relaxed

In early June Governor Sonny Perdue signed new guidelines for watering restrictions, virtually eliminating the odd-even system and replacing it with a watering ban from 10 a.m. to 4 p.m. each day. With this in mind, think about the way you water your lawn and landscape. It is still necessary to conserve water.

Many people overwater, and that's just as harmful to your grass as underwatering. The best approach is to apply approximately one inch of water each week. Most lawns do better with two half-inch applications to reduce run off. Use a rain gauge to help determine exactly how much you're watering

The best time to water is in the early morning, allowing time for the grass blades to dry during the day and reducing water that's wasted through evaporation. Please call us if you need help programming your irrigation clock to best take care of your landscape's water needs.

Aeration Improves Lawn

Warm-season grasses, such as Bermuda and Zoysia, can still be aerated through August, providing better reception for watering and promoting new root and top growth. Call now to schedule your yard!

If you have a cool-season fescue lawn, fall is the time to aerate and overseed. We typically start around mid September. Call now for your appointment for your fall lawn needs.

www.newleafls.com

Employee Spotlight



**Richard Lowther,
Operations
Manager**

With nearly 30 years experience in landscape management and operations, Richard Lowther is the newest member of the New Leaf family. As operations manager, he oversees maintenance operations for both our residential and commercial clients.

As a native of Jackson, Miss., Richard graduated with a Bachelor of Science degree in Landscape Contracting from Mississippi State University. Since moving to Georgia he has worked with several landscape companies.

Richard's strong background in customer service fits right in with New Leaf's philosophy of serving clients. "It's important that we stay ahead of any issues a property owner may have before they call us," he says. "While we're dealing with nature – and things that aren't always under our control, such as weather, insects, diseases and the environment -- we can do our very best to keep ahead of any issues that may come up."

Richard and his wife Chrissie live in Cumming. They have two children, a daughter Chase, who is a student at Augusta State University, and a son Richard, who is a rising freshman at West Forsyth High School. In his spare time, Richard enjoys sports and being with his family. He also appreciates the opportunity to interact with customers.

"My favorite part of the job is getting to know new people and interacting with them," Richard says. "Communication is such a big part of the work we do and it's the key to good customer service."

Richard can be reached directly at rlowther@newleafis.com or 678-6776-1261.

Commercial Spotlight



This issue's client showcase is Lakewood Baptist Church. New Leaf is responsible for ongoing maintenance of this large church in Gainesville that sits on more than 15 acres along Highway 60.

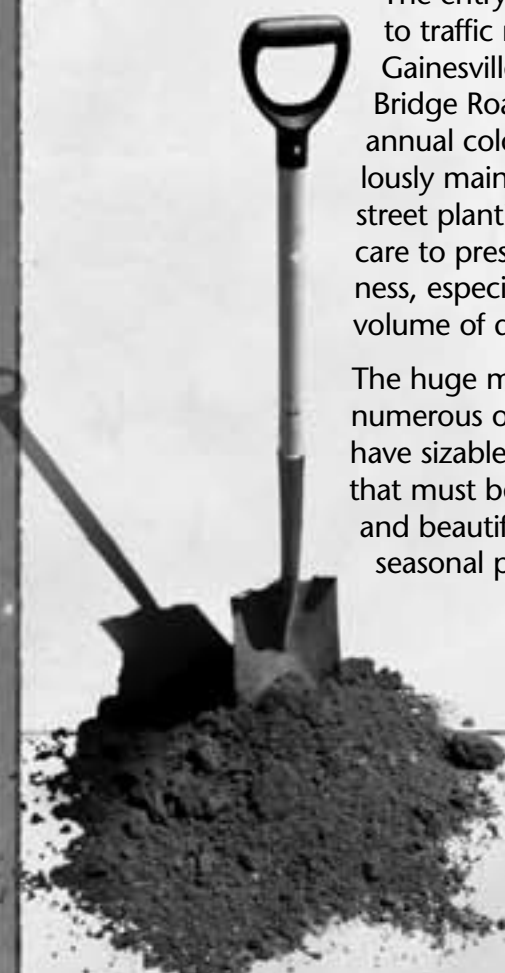
The entry sign is highly visible to traffic moving in and out of Gainesville along Thompson Bridge Road. Shrubs, trees, and annual color all must be meticulously maintained. Extensive street plantings require constant care to preserve its attractiveness, especially with the high volume of daily traffic passing by.

The huge main building and numerous outlying buildings have sizable planting beds as well that must be kept looking neat and beautiful, including regular seasonal pruning, weeding and



mulching. Additionally, parking lots cover a fair amount of the property and must be kept free of leaves and debris. Tree islands must also be kept mulched and neatly pruned.

Lakewood Baptist Church is one of Gainesville's largest and most-recognized landmarks. New Leaf Landscape Services is pleased to work with the church staff and congregation to continue to maintain the grounds of this beautiful campus. New Leaf won a MALTA award for landscape maintenance on this property.




NewLeaf
 LANDSCAPE SERVICES
Turn over a new leaf!

NewLeaf Referral Program
 Let your neighbors in on your secret & we'll take \$100 off your next invoice.

In appreciation for your referral, we'll deduct \$100 from your next invoice when they sign an annual contract.

Steve Murray - President Henry Evans - VP Customer Service David Jennings - Production Manager
 Beth Garmon - Landscape Architect Melanie Towe - Office Manager
 Richard Lowther - Operations Manager James Kingery - Shop/Irrigation Manager